

# Feeling the Need for Speed? Dragon Dictation App has People Talking to iPad

*Optimized for iPad, Free New Dictation App Lets iPad Users Simply Speak Text for Emails, Documents, Status Updates, Notes, and More*

**Burlington, MA – April 6, 2010** – Nuance Communications, Inc. recently launched [Dragon Dictation for iPad](#) on the Apple App Store, letting iPad users turn spoken words into text up to five times faster than typing, and get even more power, efficiency and entertainment from this revolutionary device.

## **TOPIC: Dragon Dictation for iPad: The Need for Speed**

While the iPad has launched to critical acclaim, the jury of consumer opinion is still out on the efficacy and experience of typing on a virtual keyboard. When speed is key, whether plowing through emails, banging out documents, updating your Facebook status or simply firing off IM volleys, Nuance, with Dragon Dictation, has delivered a keyboard alternative that is loved by millions. It fits any lifestyle from soccer moms to students, techies and Mac addicts to top executives – and everyone in between.

In just the last three days, Dragon Dictation has received overwhelmingly positive reviews from iPad users as an innovative, must-have alternative to the touchscreen keyboard, boasting both speed and accuracy. Already available for iPhone and iPod Touch, this newest edition of Dragon Dictation was designed specifically for iPad to provide an easier and faster way to write emails, documents, status updates and more, versus typing on the virtual keyboard. The Dragon Dictation App for iPad is available for free for a limited time from the App Store on iPad or at [www.itunes.com/appstore/](http://www.itunes.com/appstore/).

## **WHAT: Video Footage for Broadcast or Online Publication**

Nuance has made available video footage that captures the amazing speed, accuracy and ease-of-use made possible by Dragon Dictation for iPad. Footage is available in Quicktime, Media Player and Flash formats, and can be provided in other formats upon request.

Nuance executive spokespeople and scientists are also available upon request for live or taped interviews. Available spokespeople include:

- Steve Chambers, Chief Marketing Officer
- Vlad Sejnoha, Chief Scientist
- Michael Thompson, Senior Vice President and General Manager, Nuance Mobile

All inquiries can be directed to Rebecca Paquette at [rebecca.paquette@nuance.com](mailto:rebecca.paquette@nuance.com) or [nuancemobile@globalresultspr.com](mailto:nuancemobile@globalresultspr.com)

## **MORE:**

To learn more about Dragon Dictation, visit [www.dragonmobileapps.com](http://www.dragonmobileapps.com). Also be sure to follow Nuance on Twitter [@DragonTweets](#) and [@NuanceMobile](#), and become a [Fan of Dragon Mobile Apps on Facebook](#).

Dragon Dictation is part of the Dragon Mobile Apps family that brings the power of Dragon NaturallySpeaking to iPhone, iPod Touch and now iPad. Nuance's broad product portfolio of speech and predictive text and search solutions are trusted by the world's leading manufacturers and mobile operators, and are found in billions of phones and millions of automobiles and consumer electronic devices – making them among the most pervasive mobile solutions on the market today.

**About Nuance Communications, Inc.**

Nuance is a leading provider of speech and imaging solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with information and how they create, share and use documents. Every day, millions of users and thousands of businesses experience Nuance's proven applications and professional services. For more information, please visit: [www.nuance.com](http://www.nuance.com).

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