

Dragon Helps Breathe Life into Script Writing.

Challenge

- Identify a tool to write scripts using voice
- Implement a solution that saves time
- Deploy a solution that interacts seamlessly with Google Drive

Solution

- Dragon voice recognition software

Results

- Eliminated the need to type to produce scripts
- Increased productivity
- Salvaged time
- Seamless interaction with Google Drive

Self-confessed gadget and technology addict, Ritchie Djamhur, was pleasantly surprised when he discovered Nuance's Dragon and realised he could use the voice recognition software to bring his work to life.

“Overall, this process most accurately captures the verbal flow of what I say to create the script. The script document then only needs some minor tweaking. The entire process is faster, smoother and quite liberating actually.”

Ritchie Djamhur, Training and Online Content Manager
For a Large Chain of Electronic Stores

‘I quite enjoy trying out new technology and seeing what it does and how it works. If I can incorporate it into what I do either on a professional or personal level that’s an added bonus,’ said Ritchie.

Dragon brings voice recognition to the PC and allows individuals to simply talk to create content and command a computer. It eliminates the need for typing and delivers up to 99 percent recognition accuracy out of the box. By using Dragon’s powerful voice recognition software people can interact with and command their PC, cruise through email, surf the web and create reports and notes just by speaking.

‘When I started exploring Dragon I was not quite sure what to expect and to be honest, I wasn’t overly optimistic. Most of the voice software I’d previously come across was quite disappointing. Then, when I started to use Dragon it quickly became apparent that it didn’t find context and voice understanding challenging. I knew then that this software was different. It actually worked.

Ritchie was particularly curious to see if he could somehow use Dragon in his work.

As the Training and Online Content Manager for a large chain of electronic stores, Ritchie is responsible for conducting training in stores and management coaching. He also loads content onto the company website to help consumers make informed choices. In addition to this, Ritchie also presents product and technology on television and creates company videos for YouTube.

In preparation for the TV presentations and YouTube videos, Ritchie writes all the company’s scripts.

‘It has always been a case of tapping away at my laptop until I craft and polish the script to a level I am happy with. Then, when I came across Dragon I realised I might be able to use Dragon to create my scripts. Given that my scripts are ultimately voice driven and delivered, it made sense to use Dragon to compose them. Simply

by speaking I could perhaps 'write' the script,' explained Ritchie.

Ritchie proceeded to test his theory. After quickly loading the software, he undertook the interactive tutorial that comes as standard with the program. He then spent some time practicing with Dragon to build his familiarity with the software as well as to prepare his mindset for speaking to, rather than typing at his computer.

'Becoming conversant with Dragon was the easy part. Changing my mindset proved more difficult but in hindsight it didn't take me that long. Soon, the task of having to physically write a script was replaced with just directly speaking to the computer,' he said.

Ritchie found the process quicker and far more efficient than typing.

'The software allows me to capture my stream of consciousness and ideas instantly. I just literally brain dump and what I say becomes the script and it immediately appears in a document.

'The emphasis and inflections are where I want them. The phrases are typed as I naturally say them and the program has absolutely no problem with my use of colloquial or occasional slang language.

'Overall, this process most accurately captures the verbal flow of what I say to create the script. The script document then only needs some minor tweaking. The entire process is faster, smoother and quite liberating actually,' said Ritchie.

After he became quite comfortable with using Dragon to write his scripts, Ritchie decided to see if he could store and activate his Dragon documents via Google drive, which he uses as his main cloud-based document manager.

'I was intrigued to see how Google would handle a non-traditional document such as a Dragon file. Once I activated Dragon, Google knew to open a dialogue box where my spoken words would appear and then it was simply a one-button transfer process to migrate it into my Google drive documents. It all proved to be a very seamless, simple and a no fuss process,' he said.

Ritchie is now contemplating using the software to write the company's blog, advertorial briefs as well as other correspondence.

'It's a great tool. Once you've used Dragon there's simply no going back,' concluded Ritchie.

About Nuance Communications, Inc.

Nuance Communications is reinventing the relationship between people and technology. Through its voice and language offerings, the company is creating a more human conversation with the many systems, devices, electronics, apps and services around us. Every day, millions of people and thousands of businesses experience Nuance through intelligent systems that can listen, understand, learn and adapt to your life and your work. For more information, please visit nuance.com.
