# Create your own conversational AI apps with Nuance Mix

Nuance" Mix

Harness the power of best-in-class speech recognition, speech synthesis, and NLU for enhanced customer experiences.

Want to build your own enterprise-grade, AI-powered apps, while developing your in-house skills? Introducing Nuance Mix—your single DIY platform for building, testing, deploying, and optimizing applications that harness best-in-class, proven, conversational AI.

Nuance Mix gives you the control, flexibility, and freedom to build the way you want, with world-leading speech and NLU capabilities, speech synthesis and NLU capabilities, and the support of our UI/UX design, integration and optimization experts.

Nuance Mix also lets you build on your existing application investments and deliver phased migrations from traditional IVR to conversational IVR—and beyond. In this way you can improve customer experience, while keeping costs in check.

**One platform for the entire development lifecycle (and all your channels)** Nuance Mix gives you direct API access to conversational AI capabilities, and proven app-building tools across the entire application development lifecycle.

# Nuance Mix is a best-in-class development platform -



- Speech-to-text & Text-to-speech - NLU - APIs/Microservices - Dialog - Test - Dashboard - Tutorials & forums

# Only Nuance offers –

# **Open-ended, conversational dialogs**

Allow your customers to speak freely and in their own words—whether they're talking to an FAQ-type VA or a highly personalized, transactional bot or IVR.

# Full lifecycle support

Nuance Mix isn't just for developers and speech scientists. It supports the whole software development lifecycle allowing business stakeholders, testers, and Q&A to work within the same tool—accelerating time to market.

# Nuance Mix is a complete platform designed for -



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 Business stakeholders
Voice & chatbot designers

- Developers - Data & speech scientists - Testing & QA

# Leading brands have built a better customer experience with Nuance Mix. What will you build?



**Financial institutions** have built branded voice experiences for virtual assistants



**Leading airlines** have modernized IVRs from directed dialogue to NLU



# **Transportation providers** have transformed their announcement notifications with the help of text-to-speech technology



Gaming companies have improved accessibility with speech

technology



Film distributors have used speech capabilities to reduce the cost of dubbing



**Pharmacies** have installed voice-enabled kiosks in their branches to improve their customer experience

#### Freedom of deployment

Deploy your applications on the platform of your choice—on premises or in the cloud, hosted by Nuance or your preferred third-party hosting provider.

#### **Full omnichannel support**

Reduce costs and improve CX by creating advanced conversational experiences across IVR, web chat, messaging, smart speakers, and more— all within a single conversational AI project.

#### **Control dashboards**

Organize and manage user access, conversational AI projects, and deployments all in one place.

#### **Automated testing**

Use built-in automation to test drive your applications across all channels, verifying all possible paths before an application goes into production—so you get a higher-quality app to market faster.

#### **Over 25 years' experience**

Delivering proven results for some of the world's leading enterprises.

#### One platform for learning and collaboration

With Nuance Mix, you get a single platform for learning and collaboration.

#### A unique collaboration and support model

You'll own your projects, but you won't have to face any challenge alone. You'll be able to draw on our deep experience in speech and data science and UI/UX design, through close collaboration with our Professional Services team. Choose as much or as little help as you need.

#### Expert-built models, in-depth tutorials, and community forums

To help everyone on your team get up to speed quickly, and continually improve their skills.

#### Build once, deploy many times

Once you've built an application, you can quickly tailor it for deployment in multiple languages, across multiple engagement channels, from IVR to web. Your customers will enjoy a truly channel-less experience—through consistent, intuitive conversational AI—however they get in touch.

Learn more at nuance.com/mix

#### Deploy as you want to.

Create advanced conversational Al experiences and choose where you'd like to deploy your app –







3rd-party cloud or Nuance hosted



# Become part of our growing community.

Whether you want to build a branded virtual assistant, modernize your IVR, or improve accessibility with speech technology, we're here to help. Discover how you can improve customer experiences and build enterprise-grade apps with best-in-class conversational AI.



#### About Nuance Communications, Inc.

Nuance Enterprise is reinventing the relationship between enterprises and consumers through customer engagement solutions powered by artificial intelligence. We aim to be the market leading provider of intelligent self- and assisted-service solutions delivered to large enterprises around the world. These solutions are differentiated by speech, voice biometrics, virtual assistant, web chat and cognitive technologies; enabling cross-channel customer service for IVR, mobile and web, Inbound and Outbound; and magnified by the design and development skill of a global professional services team. We serve Fortune 2500 companies across the globe with a mix of direct and channel partner selling models.



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