

Biometric authentication and intelligent fraud prevention solutions for digital channels

Improve customer experiences and prevent more fraud

Digital customer interactions are up 29% year over year, 70% come from mobile devices, and 55% of consumers say that security is their top priority in online experiences. You need to both reduce friction for digital users and protect their accounts. But most authentication and fraud detection methods force you to choose between delivering better experiences or higher security.

With Nuance, there's no need to compromise. Nuance Gatekeeper layers Al-based voice, behavioral, and conversational biometrics with intelligent fraud detectors to seamlessly authenticate mobile, messaging, and web users while proactively detecting fraud. Within seconds, we verify the actual person behind the device, increasing security while improving their experience.



Traditional authentication in mobile, messaging, and web apps is frustrating and vulnerable to fraud

78%

of people reset a password every 90 days¹

5/ SECONDS

to access an account with a one-time passcode²

2 FA

via passcode is easily bypassed or intercepted³ 46"

increase in digital fraud attempts year over year⁴



Streamline and protect digital interactions with biometric authentication and intelligent fraud prevention through Nuance Gatekeeper

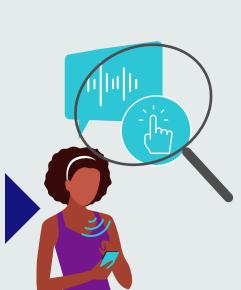


Account protection place one-time passco

Replace one-time passcodes with voice authentication to reduce friction and increase security during onboarding, password resets, and account recovery.



environment monitoring with voice biometrics to automatically prompt fast, secure in-app 2-factor and step-up authentication.



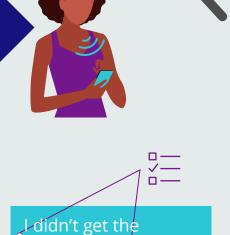


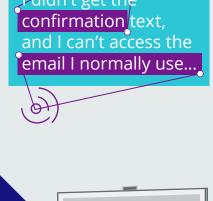
Messaging security Analyze user behavior

and language to detect social engineering of chat agents and prevent account takeovers, application fraud, data leakage, and more.

Digital securityContinuously monitor

behavior and environment signals to proactively detect anomalies, session changes, bots, and other threats in mobile, messaging, and web apps.





Suspected Fraudster



security, and prevent fraud in digital channels

Reduce friction, improve experiences, increase



success rate

authentication

Real-world outcomes

detection of fraud



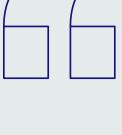
authenticate

or less to

JZ

reduction in

fraud losses



voice to access your accounts is an easy and natural process."

— José Ignacio Zorrilla, Executive Director of Innovation Santander Mexico

"Now we can offer our customers the exceptional

experience they deserve. Being able to use your



As a central source of authentication and fraud prevention in every channel, Nuance Gatekeeper delivers higher authentication

BETTER OUTCOMES THROUGH A UNIFIED SOLUTION

success rates and increased fraud detection while simplifying vendor management and integration complexity.

WHY NUANCE?

500+

600M +

3 https://www.zdnet.com/article/new-tool-automates-phishing-attacks-that-bypass-2fa/, accessed 06 July 2021

fraud losses prevented

every year

d annually

4 https://www.transunion.com/blog/global-fraud-trends-Q1-2021, accessed 06 July 2021

Visit www.nuance.com/gatekeeper to learn more

¹ https://www.digitalinformationworld.com/2019/12/new-password-study-finds-78-of-people-had-to-reset-a-password-they-forgot-in-past-90-days.html, accessed 06 July 2 https://developer.okta.com/blog/2019/12/19/multi-factor-authentication-sucks, accessed 06 July 2021