



## Do conversational Al your way with Nuance Mix.



## Want to create your own enterprise-grade conversational AI applications?

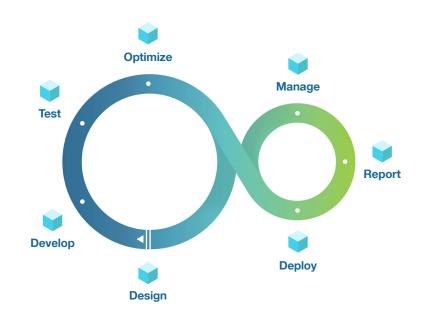
Nuance Mix could be just what you need: a platform for tooling and APIs that support your entire application lifecycle—all built on decades of conversational AI leadership. With Mix, you'll gain complete control, total flexibility, and enterprise quality across all your projects.

COMPREHENSIVE

# One platform for the whole lifecycle.

# Create end-to-end conversational AI applications, from initial concept to deployment and optimization.

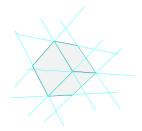
Nuance Mix supports the whole software development lifecycle and goes beyond developers and speech scientists. It allows the whole team including business stakeholders, testers, and Q&A to work within the same tool and accelerate time to market.



#### POWERFUL

### Best-in-class development platform.

Harness the power of enterprise-grade speech recognition, speech synthesis, and NLU for enhanced customer engagement based on over two decades of experience.







Test

**Optimize** 

Design

Develop

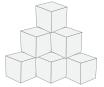






Report

Deploy



Manage

- Create dialogs for all channels (IVR, VA, Smart speaker, and more) in a single project
- Drag-and-drop dialog for zero coding creation
- Expert-built models to get you started
- Open standards framework
  - Graphical, easy-to-use tools
  - Tutorials and community forums
  - Automated regression testing
  - Test case generation
  - Quality assurance automation
  - Tuning and optimization for NLU models
  - Customizable speech recognition
  - Customizable text-to-speech capability
  - On premises, in the Nuance cloud, or third-party hosted
  - Push-button deployment
  - Application performance analysis
  - KPI measurement
  - Aggregate or individual call analytics
  - Version control
  - Custom configuration control
  - On-the-fly changes to runtime environment

#### COLLABORATIVE

### Do it yourself, but not alone.

With our unique partnership model, Nuance Mix lets you create on your own, or you can ask us for help. Either way,



we've got you covered.

With full support across the development lifecycle, everyone is a team member and can participate in the development process.

## $\bigcirc$

#### **Business stakeholders**

Design the applications you really need by empowering nontechnical users to become part of the process.

### $\bigcirc$

#### **Developers**

Work with market-leading technologies built on on decades of experience—on a platform with full lifecycle support.

## $\bigcirc$

#### **QA** engineers and testers

Get high-quality applications to market faster with automated testing and QA.

### $\bigcirc$

#### Voice and chatbot designers

Build conversational AI apps for every channel, with the same tooling used by our Professional Services team to craft enterprise-grade engagement solutions.

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#### Data and speech scientists

Create and optimize advanced conversational experiences with groundbreaking speech recognition, speech synthesis, and NLU engines.

#### COMPLETE

## One platform with many benefits.

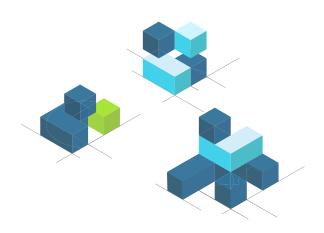
From enhanced customer experiences to faster time to market and improved flexibility at lower costs, the Nuance Mix platform delivers thanks to:

#### **Complete control**

- Power up your DIY efforts
- Decide exactly how you want to build
- Get full visibility into design, deployment, and usage

#### **Total flexibility**

- Deploy how you want, where you want
- Build once and deploy for any channel—IVR, web, social and more
- Easily integrate with other systems or third-party platforms



Supports multivendor strategies

#### **Enterprise quality**

- Best-in-class conversational AI technologies
- Deploy better apps faster, with automated testing and QA
- Ensure compliance, with audit trails and documentation
- Get insight for optimization with comprehensive reporting



#### Become part of our growing community.

Ready to create enterprise-grade apps, with best-in-class conversational AI? See how simple it can be to take DIY to the next level.



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