

# Orlando Health allows doctors to access images from any mobile device through connected medical imaging.

## Challenge

- Decrease CD usage to eliminate corrupt and unreadable files
- Allow physicians to view imaging studies on mobile devices and at home
- Expedite referral process

## Solution

- Nuance's PowerShare Network

## Results

- Meaningful reduction in CDs and unnecessary repeat imaging scans
- Appropriate utilization of beds in the Trauma Center
- Improve customer service to referring providers
- Real-time access to image studies on any device

Orlando Health is one of Florida's most comprehensive private, not-for-profit healthcare networks with six leading community hospitals, two nationally recognized specialty hospitals and one world-class cancer center. With over 2,200 physicians and 50 referring facilities, it was crucial that Orlando Health provide physicians with real-time access to medical images in order to appropriately plan for patient care.

**ORLANDO**  
**HEALTH®**

**“Nuance’s PowerShare team is very flexible and forward-thinking. If a consumer wants something, they work hard to make it happen. That is not something you find a lot in a IT company.”**

Dr. Timothy Bullard, Chief Medical Officer  
of Business Development & Innovation at Orlando Health

However, referring providers would often send patients’ medical images and records via CDs that were incompatible, unloadable or forgotten. Both patients and physicians grew frustrated with the time wasted from repeat imaging scans. Additionally, the lack of access to medical records led to unnecessary transfers and overcapacity, because doctors weren’t able to make decisions regarding care prior to a patient’s arrival.

#### **Easing management and improving workflow.**

Three years ago Orlando Health’s chief medical officer, Dr. Timothy Bullard, and the hospital’s Business Development and Innovation team began their search to identify ways of using technology to improve workflow efficiency and link doctors. The department went through iterations trying to set up an internal network, and then attempted to implement an intermediary server—both proved too difficult to manage.

Growing frustrated, Bullard and his colleagues stumbled across PowerShare™ Image Sharing. “We saw that it was realistic and a good solution for us, and it turned out to be just that,” he said.

Orlando Health implemented the solution quickly, allowing medical images to be transported electronically from other centers and imported into their system before the patient arrived for a visit. Even if a patient did come in with a CD, the images could be uploaded to the network for easy accessibility and long-term use.

#### **Going mobile.**

Today, Orlando Health uses PowerShare Image Sharing across the board, with the largest volume of images shared in the cardiac center.

“A year ago, physicians came to us wanting to look at echo and moving image studies on mobile devices and at home, but our inpatient system wasn’t configured that way,” said Megan McLendon, manager of Business Development and Innovation. “Nuance took our suggestion and developed mobile accessibility within 45 days, which became an incredible asset to doctors that are on-call or not at their computers.”

The mobility of PowerShare ensures results get to referring providers faster, as well. Traditionally, Orlando Health would fax or mail routine scan results back to the patient’s referring provider. Now, they can send images and reports within a couple hours.

“The ability to get results on mobile devices and tie it back to a patient’s medical records is a total game changer,” says McLendon.

#### **Keeping the network.**

The network has proven to be patient-driven, secure, and widely accepted among referring providers. With superior performance and service, Orlando Health plans to continue using PowerShare, encouraging other healthcare providers to do so, and eventually bring patients into the network so they can access their own data and share directly with hospitals.

To learn more about how Nuance Healthcare can help you improve financial performance, raise the quality of care, and increase clinician satisfaction, please contact us at 877-805-5902 or visit [www.nuance.com/products/powersharesharenetwork](http://www.nuance.com/products/powersharesharenetwork).

---

#### **About Nuance Communications, Inc.**

Nuance Communications, Inc., is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications, and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance’s proven applications. For more information, visit [www.nuance.com/healthcare](http://www.nuance.com/healthcare) or call 1-877-805-5902. Connect with us through the healthcare blog, [What's next](#), [Twitter](#), [LinkedIn](#), and [Facebook](#).