



Insights into Fraud Prevention and Authentication **AI Powered Biometrics**

October 2019



WSJ **PRO** ARTIFICIAL INTELLIGENCE

**AI Deployed as Defense in Cyber Arsenal of Companies
Large and Small**

“we would spend half the time verifying
the customer”

Bradford Paige
CEO

“...since November the bank has used AI-enabled Voice Biometric technology...AI advancements use unique body measurements to identify customers and grant them access...”

Live Demo of the Kennebunk Savings Bank Customer and Agent Experience



“Deutsche Telekom decided to use the Nuance Voice Biometrics to make it easier on the customers to identify themselves in our speech dialect systems.”



500K

Voice
biometric
logins

75%

Customers say
voice is more
convenient

1st

German
company with
VB to deploy

„At Telekom my voice is my password!“



SPRACH ID

VOICE ID

ON GROW BY ANZ





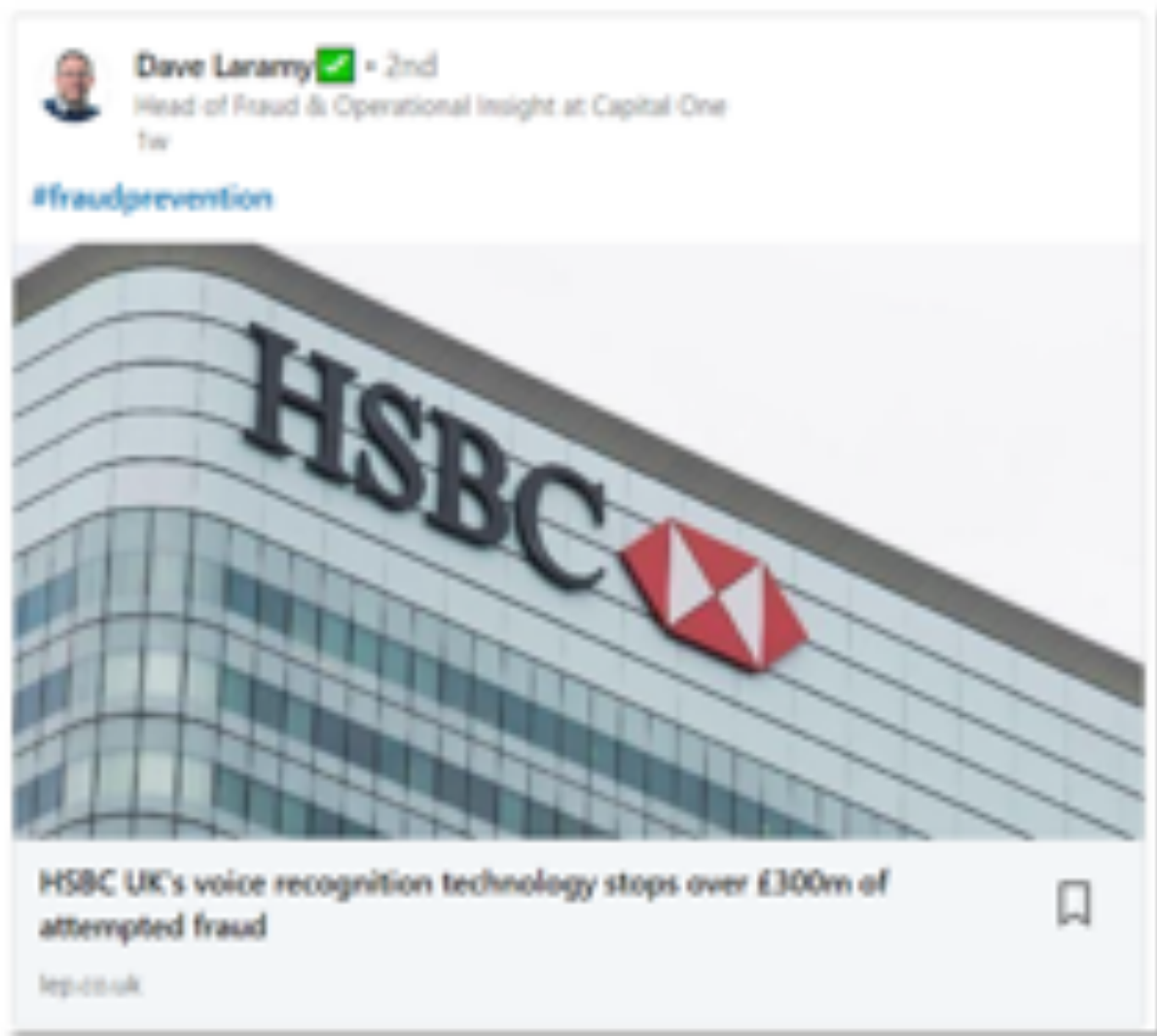
Biometrics allows your organization to know who is interacting with you



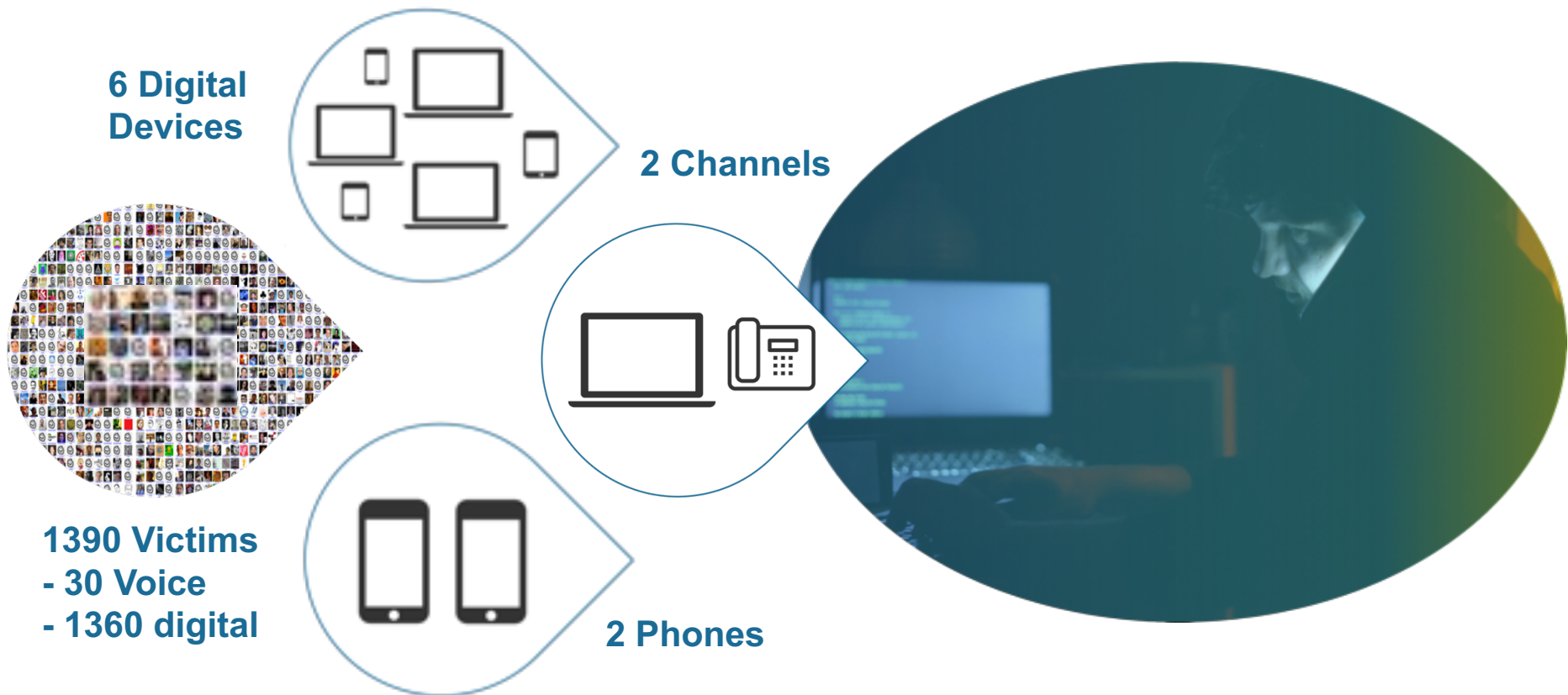
Jennifer Smith
Seamless
authentication






Mark Henderson
Behind bars for
attempted fraud



Phone channel enables fraud in digital channels – 98%



Most Trusted Solution Globally

 <p>Nuance Security Suite Powering:</p>	<p>500 enterprises</p>	<p>400m voiceprints</p>	<p>5B annual transactions</p>	<p>\$2B annual fraud savings</p>
<p>Contact Center Authentication</p> <hr/> <p>Contact Center Fraud Prevention</p> <hr/> <p>Digital Authentication & Fraud Prevention</p>	<div>        </div> <div>       </div> <div>      </div> <div>      </div> <div>       </div>			

Inovácie  ^{TB} menia váš svet