

## Nspire™ Customer Recognition Program

# Improving customer experiences, and inspiring one another.

The Nspire program is a growing community of Nuance customers who are delivering intuitive customer service solutions and building human-centric brands. Join today to share best practices, learn from industry leaders—and be rewarded for inspiring others with your success.

**Connecting brands. And celebrating success.**

The Nspire program is designed to celebrate your success. It's a unique venue where companies can build their brand and highlight their dedication to customer service innovation through thought leadership, public speaking engagements, media quotes and promotional opportunities. It's also a chance to engage with fellow industry experts at live events and through the Nspire Community website to discuss new opportunities and future trends.

**Share your story and earn points.**

Nuance recognizes and rewards Nspire members for their active participation, and for allowing us to use their company's name and logo as part of our reference program. Nspire points are awarded based upon your specific activities and level of engagement, and can be redeemed for things like travel to networking events, learning opportunities for you and your team, valuable business consulting services and more.

**Making it easy for members to engage.**

As part of the Nspire program, you'll also have access to the Nspire Community, a secure, members-only website created to help members engage with one another. You can reach out to set up meetings, ask questions about customer service implementations, or make business requests.

**Ready to become part of the Nspire program?**

If you're ready to enroll—or just want to find out more about engaging, redeeming points or becoming part of the Nspire Community—contact your Nuance account manager or marketing manager today. Or email an Nspire coordinator at [nspire@nuance.com](mailto:nspire@nuance.com).

**The Nspire Customer Recognition program — to enroll, simply visit [www.nuance.com/go/nspire](http://www.nuance.com/go/nspire).**

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“Nspire gave us a great opportunity to present our latest customer service platform to the industry – we loved the exposure and the chance to share what we've learned.”

Andrei Calin,  
ING Romania

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**Current Nspire members include:**

- Fastweb
  - Telefonica España
  - IBM Italia
  - Mediolanum
  - Nuon, part of Vatenfall
  - Magyar Telekom
  - ING Romania
  - Vodafone Germany
  - Telekom Deutschland
  - Barclays
  - TalkTalk
  - Lloyds
  - UPC
  - E-Plus
  - Turkcell Global Bilgi
  - Tatra banka
  - Numericable
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