Proactive engagement
Message On Demand.

Communicate with consumers in real-time over multiple channels.

Message On Demand is a fast-to-deploy, cloud-based application that lets you quickly create, modify and send multi-channel messages from an intuitive self-service user interface.

We live in an age of instant information. Consumers are increasingly mobile and expect "anytime, anywhere" interaction, especially for time-sensitive information. But finding a flexible, cost-effective solution for real-time communications can be a challenge for many companies.

Nuance Message On Demand allows you to quickly compose and send voice, email, text messages or push notifications within an intuitive user interface that puts everything you need at your fingertips—and you are in control. It's simple to integrate and quick to deploy, with minimal IT support needed, so there's less disruption to your business from both a financial and operational perspective.

Reach mobile consumers on more channels.
Message On Demand works over four channels—voice, email, text and smartphone push—so you can reach people on their preferred channel with personalized, timely and contextual messages for the greatest likelihood of a response.

How it works.
Message On Demand deployment is simple: Create and modify message content on the fly, upload contact lists, and send communications immediately over multiple channels. And because Message On Demand is a cloud solution, it's available anytime, anywhere and with real-time delivery.

Key benefits

– **Easy to use, cost-effective ad hoc messaging** accessible from a cloud-based UI
– **Quickly create or modify communications** and change messaging as needed
– **Maximize reach using multiple channels,** including one-way voice, text, email, and push notifications
– **Boost performance results** and achieve business goals with best in class interaction analytics and reporting
– **Application set up-to-deploy within 30 days** with minimal cost and impact on IT resources

To learn more, please call 1-866-968-2634 and say "Sales Department.

Features

– **Security & compliance.**
  - Secure File Transfer Protocol protects sensitive data
  - PCI Level 1, ISO 27001 certification and HIPAA compliant datacenters
  - MMA-approved handset verification validates mobile numbers before sending text messages

– **Self-service messaging.**
  - Create and modify messages within an easy-to-use, intuitive User Interface (UI)
  - Record your own message, use text-to-speech or choose from pre-recorded messages
  - Personalized message content
  - Brand message with vanity or dedicated short codes

– **Channels & Contact Strategy**
  - Supports voice, email, text and smartphone push notification communications
  - Option to include agent transfer in voice messages
  - Support for dynamic company
  - branding

– **Analytics & Reporting**
  - Configurable and custom reporting provides deeper insight into strategy effectiveness
  - Automatically capture opt-outs/ins and report status

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About proactive engagement
Through the acquisition of Varolii Corporation, Nuance has become a leading provider of consumer engagement applications. Our cloud-based platform enables companies to deliver personalized communication on a large scale, achieving better results from fewer interactions. Leveraging voice, text, email and smartphone push notifications, organizations are able to effectively reduce their cost of operations and improve service. More than 450 companies trust us to manage millions of interactions every business day. There are more than 40 healthcare organizations among our outbound clients, for whom we deliver 150 million messages every year. Follow us on Twitter: @NuanceEnt

About Nuance Communications, Inc.
Nuance Communications is reinventing the relationship between people and technology. Through its voice and language offerings, the company is creating a more human conversation with the many systems, devices, electronics, apps and services around us. Every day, millions of people and thousands of businesses experience Nuance through intelligent systems that can listen, understand, learn and adapt to your life and your work. For more information, please visit nuance.com.

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