

Print Management for Small Businesses.

Reduce your printing costs, increase your efficiency and improve your document security—all while reducing your carbon footprint.

Small businesses across all industry sectors continue to rely heavily on printing and paper processes. This reliance can be at a huge cost and decreases staff productivity as many small businesses lack the resources or budget to deal with print costs, time consuming support tasks and the devastating risk of having confidential documents stolen or lost.

Just like larger organizations, small businesses need to reduce document-related costs, minimize waste and support sustainability, improve employee productivity and enhance document security. Print management addresses all of these issues.

Equitrac delivers an easy to install, easy to use print management system that delivers maximum value at a cost effective price. Equitrac also provides seamless integrations with optional MFP scanning software to get your small business off paper and into digital document workflows for a complete system.

Talk to your office equipment dealer about Equitrac and discover the benefit of higher document security, predictable expenses, lower costs and a reduced IT burden by having an effective and automatic print management solution in place.

Common Business Challenges

- **Limited budget:** Small businesses have a limited budget and need to be able to do more with less. Maximizing their investment is a key driver for small businesses when looking for a print management solution.
- **Limited IT resources:** Not only do small businesses have a limited budget, they typically have limited IT resources. They need to have a print management solution in places that always works and doesn't require an additional burden on IT resources and staff. They need a solution that is proven to be reliable with little or no downtime.
- **Security and compliance regulations:** Classified information found on paper documents and unsecured electronic documents are at greater risk for loss, accidental disclosure or outright theft. For small businesses in regulated industries, the pains of meeting compliance regulations and enforcing standardized processes are common occurrences that reduce efficiencies and can lead to expensive fees. As a result, security and compliance are key drivers for all organizations,

Key Features.

- Supports any printer with mobile print release
 - Single print management application
 - Follow-up-printing and a single print queue
 - Secure print release
 - Simplified installer
 - Web usage reports
 - Web management console
 - Web-based help
 - License Expansion
 - Ethernet Card Reader
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especially small businesses who have no time to devote to security and need to ensure that they keep their sensitive information from being exposed or stolen.

- **Need to improve your bottom line:** Reduce your company's paper waste and carbon footprint by implementing a print management solution that can track usage and costs that will improve your bottom line.

Key Benefits

- **Keep your documents safe:** By deploying Equitrac you can prevent sensitive data from being exposed or stolen. Ensure your staff can print and capture information securely, anytime or anywhere and across any device, all while complying with organizations security policies.
- **Stop losing money on your printers:** Equitrac will reduce your printing costs by forcing proper printing habits such as printing double sided, in black and white for most documents, and the eliminate wasteful printing of forgotten documents.
- **Save and recover print costs:** Equitrac allows your organization to carefully track print related expenses. Now you can make important decisions about your printer fleet and properly allocate expenses by department, project or customer so you can be better at creating profitable products and services. Don't let hidden expenses lower your profit margins.
- **Improve your bottom line by going green:** Reduce your

company's paper waste and carbon footprint with Equitrac. Equitrac can track and limit who can print unnecessary documents while also providing optional scanning software that allows staff to securely scan documents back to their desktops, shared folders or into the cloud. This gives your staff the convenience they need and desire to collaborate but allows you to control printing costs at the same.

Key Features

- **Supports any printer with mobile print release:** Reduce complexities of managing multiple types and brands of printers across the organization.
- **Single print management application:** Deploy print servers, direct IP printing or a hybrid model with the convenience of a single print management application.
- **Follow-up-printing and a single print queue:** Provides a single, intelligent print queue—for every user and every printer. Securely release your print job by authenticating from any printer.
- **Secure print release:** Support every type and brand of printer with a choice of four secure and flexible print release options: Ethernet Card Reader, PageControl Touch, Web Release and Mobile Web Release, or Embedded clients.
- **Simplified installer:** Your office equipment dealer can quickly install and configure Equitrac software with minimal expense and set up the required

functionality so it is tailored towards the requirements of your small business.

- **Web usage reports:** Provides quick and efficient access to most frequently used report types and in a quick and timely manner.
- **Web management console:** Provides easy access to standard settings with Equitrac and a user friendly dashboard that displays the health of your system.
- **Web-based help:** Allows better and quicker understanding of the key functions of the Equitrac software to ensure quick and accurate deployment of the application and help with ongoing system maintenance.
- **License expansion:** Provides a cost effective license model to expand Equitrac as you grow.
- **Ethernet Card Reader:** Nuance's Ethernet Card Reader extends secure document release to all print devices in your fleet. The results promote a more streamlined and efficient process, increased security authentication with enhanced encryption and integrates the Ethernet ports and card reader in a single device that promotes a much simpler install and deployment.

For more information on how Equitrac products can meet your unique needs, please contact us at sales@nuance.com or call +1.800.327.0183. For additional product information, visit www.nuance.com/for-business/by-product/equitrac/.

About Nuance Communications, Inc.

Nuance Communications, Inc. is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance's proven applications. For more information, please visit: www.nuance.com.
