4 Hidden Budget-Killing PDF Software Pitfalls
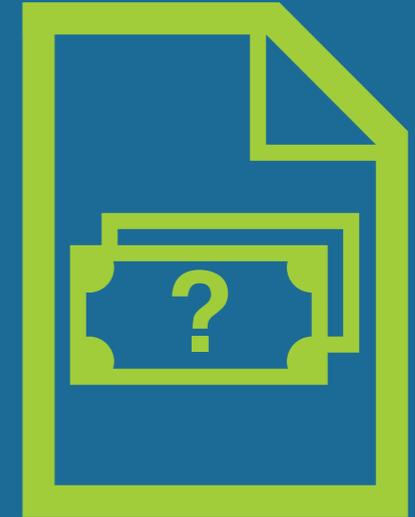
And how to avoid them

Do you know the *real* cost of your PDF software?

It's more than some line items on a budget. **Hidden PDF software costs can eat away at your bottom line** every day if you're not using the right product for your organization's specific needs.

PDF software costs revolve around:

1. **Understanding your licensing model**

2. **IT support and maintenance**

3. **Asset management & audit potential**

4. **Ease of use and the costs of deployment**

These 4 factors can contain budget-killing pitfalls, from audit fees to time-wasting workarounds.
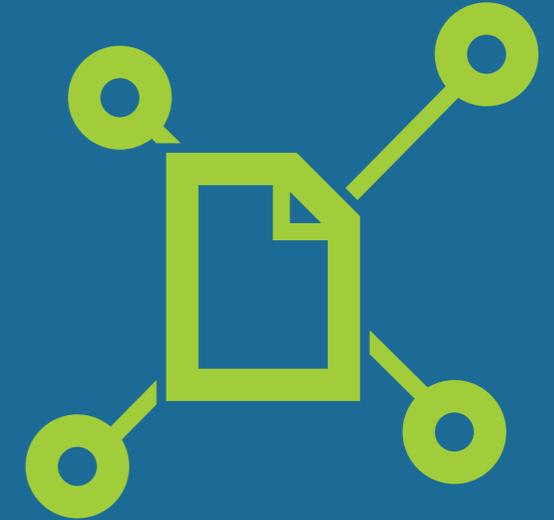
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Pitfall #1
The structure of your licensing model.

Are you sure about the Total Cost of Ownership (TCO) of your PDF software? Subscription fees add up—especially when your contract forces you to **pay for features you don't use or need.**

Plus, some PDF software licenses can cost so much that you have to limit the number of users. This usually leads to time-consuming, risky workarounds and possible non-compliance fines after an audit. **Complicated licensing models, high subscription fees, risky workarounds, audit potential and wasted time can add up and slowly devour your budget.**

3

You have *choices*.
The subscription model is *not* your only option.

While the subscription model *seems* to be the new industry standard, it's not your only option. **The one-time license with maintenance model can be an obvious savings choice** compared to the subscription model. The PDF market has evolved with comparable, full-featured choices that can save budget dollars.

Lower your PDF software TCO by:

☐ **Simplifying software management with a one-product PDF environment**

☐ **Using the same budget dollars to deploy PDF software to more users**

☐ **Eliminating licensing audits all together**

☐ **Making your teams more productive with an easier-to-use product**

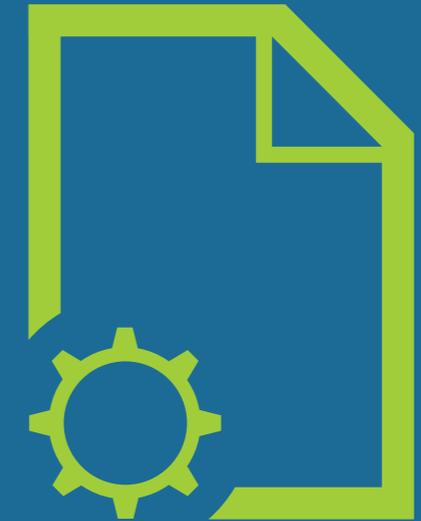**You don't have to sacrifice features and quality** »

4

Yes, less expensive and easier-to-manage PDF options have the same—or *better*—features that you are using now. (*Really*.)

Have you been burned before by less expensive software that was inferior to its more expensive competitors? Everyone has been there. **Often, less expensive means fewer features or inferior support.** *Not so* **in today's PDF software world.**

Today, you have budget-friendly, high-quality options. **You can still get all of the PDF software features you need without paying the highest price.**

When it comes to PDF software, it pays to have an open mind about alternatives to what you're used to.

Pitfall #2
Your IT teams and staff waste a lot of time running around creating workarounds.

Having your IT experts managing more PDF products and licenses than necessary increases overhead. Plus, your teams waste time on increased support when users create PDF software workarounds, which is frustrating and costly for everyone involved.

PDF workarounds:

☐ **Waste IT staff time**

☐ **Halt experts from innovating**

☐ **Frustrate employees**

☐ **Eat IT budgets and resources**

☐ **Make employees less productive**

Instead of thinking about strategic innovation, too many IT associates waste countless hours supporting PDF products that should be able to operate smoothly without intervention.

Plus, all of this PDF product support devours IT budgets and resources—including *human* resources.

It's important to note: Workarounds like unauthorized or poor quality PDF utilities don't just waste time. They can also open your enterprise to compliance issues or security risk—and the fallout lands right in the IT Department's lap.

Save time and IT budget dollars and resources »

6

Find the PDF software solution that both your budget *and* your IT teams love.

IT professionals want to do the innovative things they were hired to do—not chase PDF problems from department to department.

With only one license to manage, IT staff can do what they do best instead of spending countless hours managing PDF software.

Your PDF software should:

☐ **Prevent budget erosion and resource downsizing**

☐ **Stop risky and time-consuming workarounds**

☐ **Speed up daily administrative processes, including gathering data**

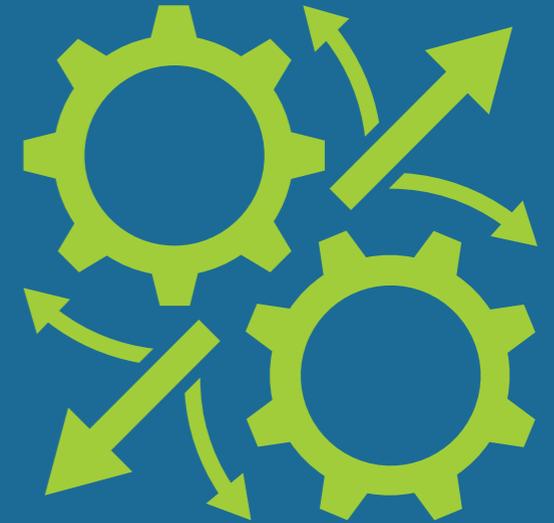☐ **Help IT provide innovation to stay ahead of the competition**

7

Pitfall #3
Instead of making it smoother, your PDF software has added chaos to asset management.

Managing enterprise assets is challenging enough. **Having to work against and around critical software brings chaos to asset management.**

Too many organizations are using PDF software that:

- ☐ **Requires upgrades and patches for multiple products that have to be managed, which creates more overhead**

- ☐ **Does not have enough licenses for all users who need the functionality, which opens the door for asset management and audit headaches**
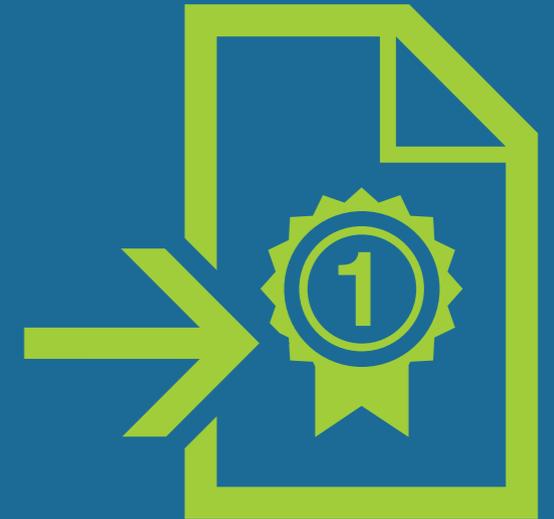
Make asset management easier for everyone »

8

Take some of the chaos out of asset management by switching to a single-license PDF product.

Are employees on your IT teams and across all departments jumping through unnecessary hoops just to manage assets and support software? Many organizations struggle to streamline asset management because they keep hitting process roadblocks with their PDF software.

Using single-license PDF software means *more users can use all of the features they need* without time-consuming workarounds. It helps streamline processes to increase productivity, lock down asset security and make managing assets easier.
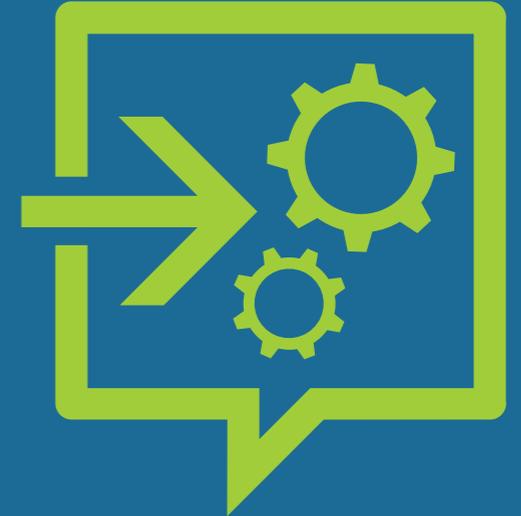
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Pitfall #4
You think that switching to better software is more trouble than it's worth.

IT professionals know two things for sure:

1. Employees do *not* like learning new software and have no patience with deployment and implementation

2. IT teams do not like taking the time and effort to deploy new software unless there is a clear upside for *them and their* users

Many IT teams have learned that sometimes the devil you know is better than the devil you don't. But, many IT teams have learned that **providing the extra support during deployment and implementation is worth it if the new software will be easier for users and require less support.**

While the fear of a rocky deployment and implementation is based in reality, it should not stop you from finding better software solutions. Today, you have many more PDF software options than ever, and most of them are much easier to deploy and implement than what you may think.
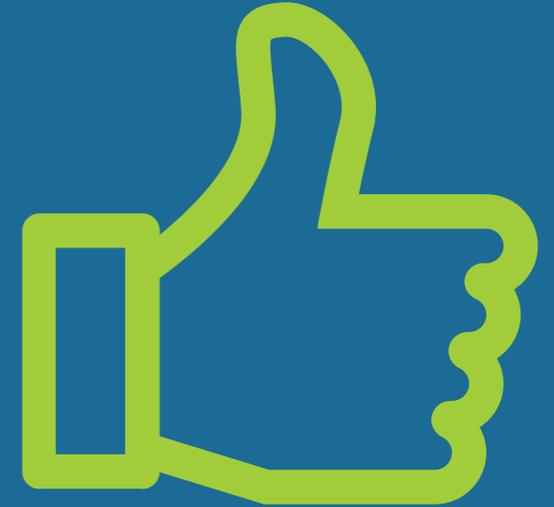
Shake off the ghosts of implementation past »

Deploying new PDF software can be virtually painless—for everyone.

Streamlining and automating processes *even slightly* can have a significant impact on efficiencies across the enterprise, which can only mean positive things for *everyone's* budget. And you don't have to go through a long and painful deployment and implementation to get there.

Don't continue to stay with a budget-killing PDF product just because you fear the transition. **A single-license PDF product is easier to deploy and implement and is much more user-friendly.**

Don't settle for less than best-in-class »

11

Avoid the pitfalls and get all of the features your organization needs at a budget-loving price.

In today's software world, higher price doesn't mean the best quality or even the most useful features. *Higher price just means that it costs more.* **When it comes to PDF software, you can find best-in-class solutions for budget-loving prices.**

To compare the true TCO of PDF software, look at:

- ☐ Software price
- ☐ Included features
- ☐ Costs of deployment
- ☐ User efficiency losses caused by workarounds (due to not enough licenses)
- ☐ Long-term IT support overhead software

What has your PDF software done for you lately? »

It's time to evaluate and compare PDF software.

PDF software shouldn't kill your budget. It can actually help you *save budget dollars*. And these days, you have more than one best-in-class choice when it comes to PDF software.

Nuance® Power PDF™ Advanced is designed with savings, security and simplicity in mind. Reach out to our team at imaging@nuance.com to request a call to see how **Nuance® Power PDF™ Advanced** compares to Adobe Acrobat®—**including a personalized cost-comparison.**

It's time to see if what your firm is using now is the best for your business. Find out how your PDF software stands up to the competition.