

Why IT leaders are saying NO to Adobe

PDF software plays a crucial part in every enterprise business. Many companies use Adobe because they think it's the only option, but what has Adobe done for you lately?

These days, savvy IT leaders are taking a realistic look at cost-saving alternatives with simpler licensing models and features that provide benefits that extend beyond the budget through the entire company.

See how Adobe measures up to the competition.

When was the last time **you** compared PDF software?

Today, you have more than one best-in-class choice when it comes to PDF software. **Nuance® Power PDF™ Advanced** is designed with savings, security and simplicity in mind.

Reach out to our team at imaging@nuance.com to request a call to see how **Nuance® Power PDF™ Advanced** compares to Adobe Acrobat®—including a personalized cost-comparison.

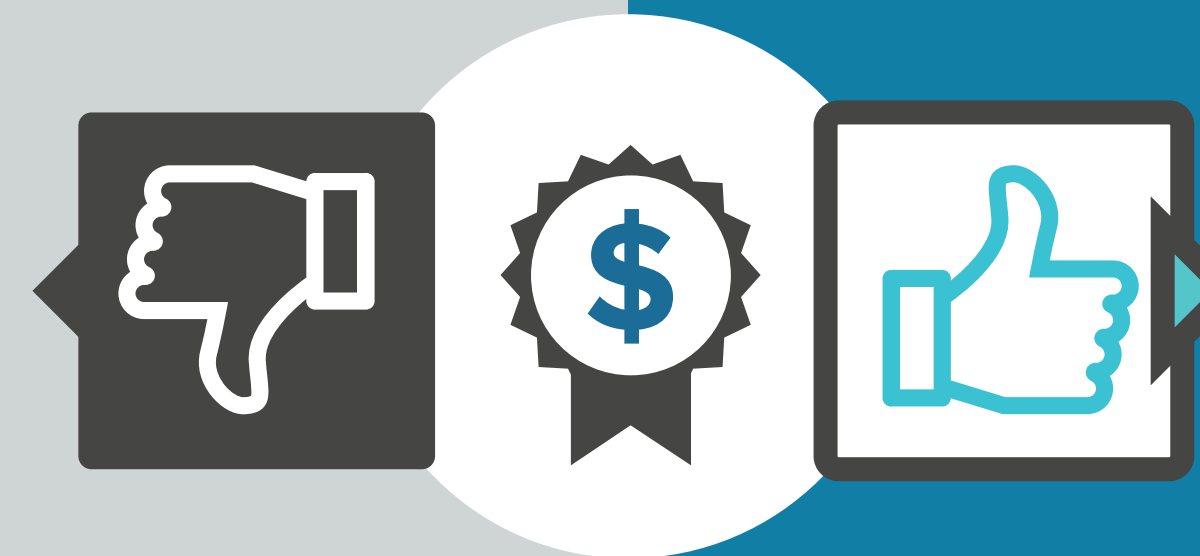
ADOBE®
ACROBAT®

VS

NUANCE®
POWER PDF™
ADVANCED

LICENSING COSTS

Higher-cost software licenses and pressure at renewal time to move to a subscription plan or face audits.



Lower-cost, one-time license with maintenance with equal or better features and no audits – ever.

IT OVERHEAD

Supporting multiple PDF software versions means higher IT support overhead and weighs down your staff.



IT staff manages a single PDF product – saving time and money.

RISK MANAGEMENT

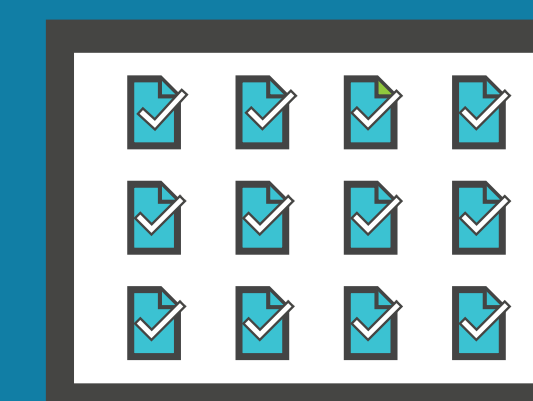
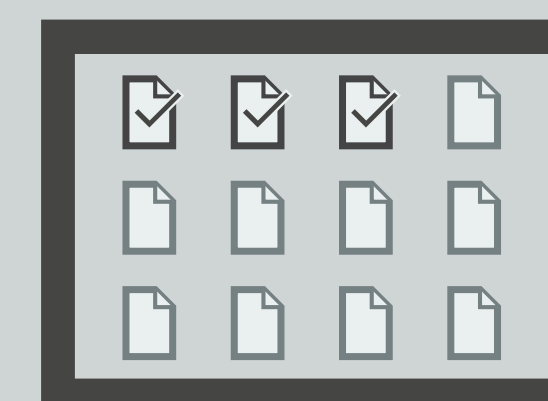
When users don't have the PDF features they need, they often take matters into their own hands – resorting to unauthorized software installs.



Lower cost means being able to get PDF features to more team members and doing away with risky workarounds and rogue software - lowering risk and IT overhead.

INCREASE MARGINS

Adobe Acrobat's complex interface often stifles firms' efficiency.



Interface and integrated tools help firms optimize efficiency and improve their client service.