

# Why legal firms are saying NO to Adobe

PDF software plays a crucial part of every law practice. Many firms use Adobe because they think it's the only option, but what has Adobe done for you lately?

These days, savvy firms are taking a realistic look at cost-saving alternatives with simpler licensing models and features that benefit the entire practice.

See how Adobe measures up to the competition.

## When was the last time you compared PDF software?

Today, you have more than one best-in-class choice when it comes to PDF software. **Nuance® Power PDF™ Advanced** is designed with savings, security and simplicity in mind.

Reach out to our team at [imaging@nuance.com](mailto:imaging@nuance.com) to request a call to see how **Nuance® Power PDF™ Advanced** compares to Adobe Acrobat®—including a personalized cost-comparison.

### LICENSING COSTS

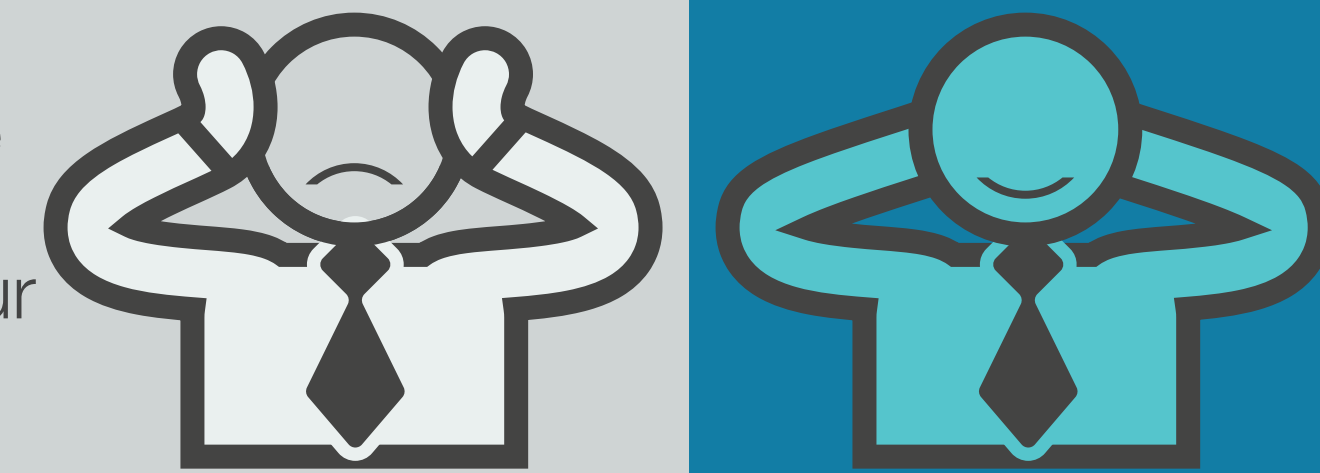
Higher-cost software licenses and pressure at renewal time to move to a subscription plan or face audits.



Lower-cost, one-time license with maintenance with equal or better features and no audits – ever.

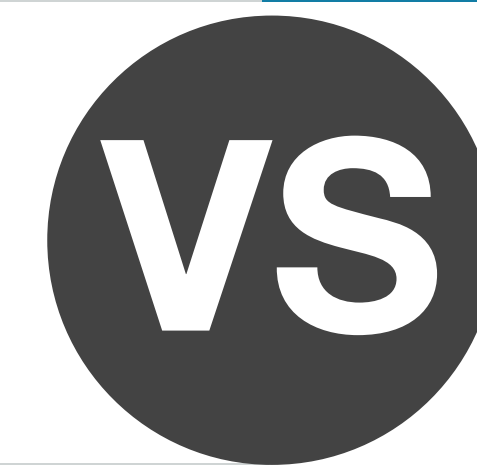
### IT OVERHEAD

Higher cost means deploying and supporting multiple PDF products — weighing down your IT staff.



IT staff manages fewer PDF products — saving time and

**ADOBE®  
ACROBAT®**



**NUANCE®  
POWER PDF™  
ADVANCED**

### RISK MANAGEMENT

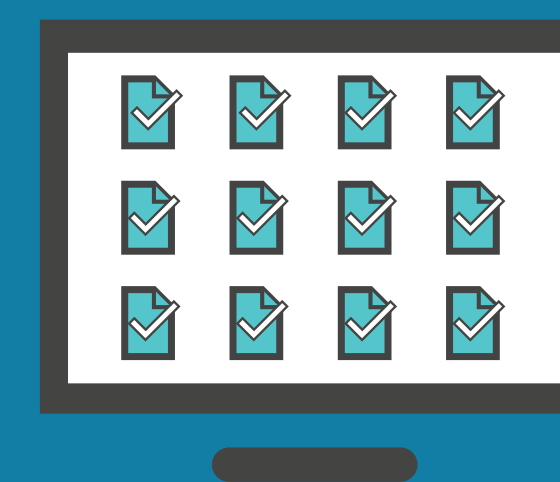
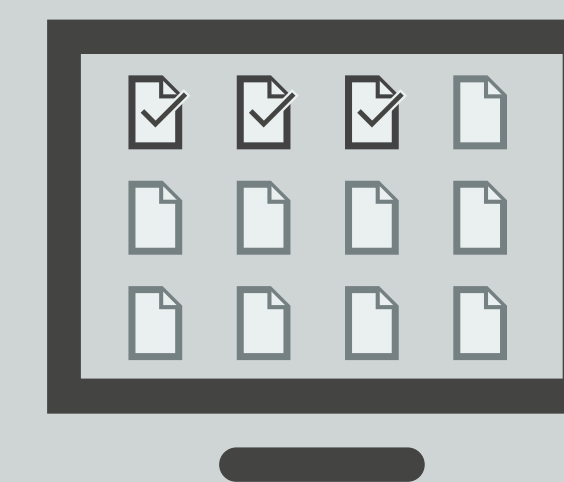
When users don't have the PDF features they need, they often take matters into their own hands — resorting to unauthorized software installs.



Lower cost means being able to get PDF features to more team members and doing away with risky workarounds and rogue software - lowering risk and IT overhead.

### INCREASE MARGINS

Adobe Acrobat's complex interface often stifles firms' efficiency.



Interface and workflow tools help firms optimize efficiency and improve their client service.